# **School Presentations**

School presentations provide students with the opportunity to learn about the National Health Service Corps (NHSC) Scholarship and Loan Repayment Programs and to understand how the Corps helps transform communities across the country.



LEVEL OF PLANNING EFFORT

**EASY** 

DIFFICULT

#### What is the Goal?

To educate students, faculty, and school staff about career opportunities in primary care and to share how the NHSC can support that decision.

## **Planning Ahead**

- **1. Identify a qualified speaker** who can share his or her personal experience in the NHSC and/or has a strong knowledge of the Corps.
- **2. Secure a presentation space** that ideally has Internet and projection capabilities. Also include time to set up your computer and projector prior to the event time. Remember to test all equipment before the event.
- **3. Confirm an event date** anytime during the month of October. Remember, Corps Community Day 2013 will take place on Thursday, October 10, during National Primary Care Week.
- **4. Download available resources** including BCRS 101 presentation template and consider showing NHSC member story videos.
- **5. Share your event with the NHSC** using the online event form so it can be posted on the national event map.

#### 6. Promote your event!

- Send out a "Save the Date."
- If you are seeking media coverage, create and send out a Media Advisory.
- Create an event on Facebook and tag the National Health Service Corps. You can also share member story videos over social media.
- Hang posters in areas where you think potential participants would frequent, including bulletin boards, and use the Corps Community Day fact sheet and event flyer as tools.
- **7. Print materials about NHSC from the website** and prepare resources for participants to take home.



## **Identify Qualified Speakers**

- Ambassador Directory
- State Primary Care Office
- Area Health Education Center
- Post a speaker request on the NHSC Facebook wall
- Special Inquiry to the NHSC at CorpsCommunityDay@ hrsa.gov
- **8.** After the event, **consider sending a thank you letter to participants** for their attendance and include the NHSC website. Be sure to extend an invitation to future events.
- **9. Send photos and event results** to CorpsCommunityDay@hrsa.gov or upload on Flickr.

### Things to Consider

- ☐ What other activities should take place at the event?
- ☐ Who will be taking photographs? Remember to use a general photo release form.
- ☐ Are there other organizations with whom you could partner?
- ☐ Are there NHSC alumni or current NHSC members you should recognize at the event?





**Health Insurance Marketplace Resources** 



CMS.gov CMS.gov

**NHSC Resources** 

NHSC.hrsa.gov/CorpsCommunityDay



facebook.com/NationalHealth ServiceCorps



twitter.com/NHSCorps or #NHSCDay